





# From community banking to community building

JPMorgan Chase is committed to investing in communities so individuals and families of all income levels can thrive. We work with a group of partners to provide innovative solutions that foster community development, address affordable housing needs and drive inclusive economic growth. These partnerships are essential to making a meaningful impact on communities, their residents and businesses.

We are proud to participate in these efforts and support the South Florida Community Development Coalition.

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## aknowledgments

Thank you for joining us for the return of our annual awards! Since 2012, it has been our tradition to recognize and honor leadership, impact, and advocacy as a coalition of community and economic development practitioners. This year, we are excited to have a fresh take on this tradition, with new awards categories. To the inaugural award recipients, we commend your contributions towards making South Florida a better place to call home. A special thanks to our sponsors and the 2023 Annual Awards Committee for making this special occasion possible.

We appreciate all of our members, stakeholders, and supporters for their solidarity and generosity towards building communities and developing assets. We hope you enjoy this time of engagement and celebration for Excellence in Community and Economic Development!

Cheers. The 2023 Annual Awards Committee



May Rodríguez Executive Director



Charlene van Dijk Ana Castilla Committee Chair





Doug Mayer 2023 Annual Awards 2019 Annual Awards Board Director Committee Chair

## about the coalition

Founded in 2007 as a 501(c)(3) member-led organization, SFCDC is dedicated to educating, equipping and empowering practitioners who are building communities and developing assets. Our members include public, private, and social impact organizations and individuals who share our values and vision of a more equitable, sustainable, and prosperous South Florida. Together, we are facilitating collective action and impact through capacity building and public policy advocacy to improve quality of life for low-to-moderate income neighborhoods.



### our board of directors

#### **Gretchen Beesing** Board Chair

former CEO, Catalyst Miami

#### Myrna Sorona Board Vice Chair

VP, Prospera

#### **Ana Castilla** Board Secretary

VP Community Development Manager, TD Bank

#### Maria Coto Board Treasurer

Executive Director,
Partners for Self-Employment

#### **Alexander Adams**

Planning Division Manager, the Village of Palmetto Bay

#### Zaina Alsous

Miami Project Director, WeCount!

#### **Elaine Black**

CEO, Liberty City Revitalization Trust

#### **Mary Ann Cruz**

VP CRA Officer, Amerant Bank

#### Charles T. Dabney, Jr.

former Miami Market Manager, South Florida Community Land Trust

#### **Stephanye Johnson**

Executive Director,
Trinity Empowerment Consortium

#### **Doug Mayer**

President, Stone Soup Development Inc.

#### **Brittany Morgan**

Economic Resilience Director, The Miami Foundation

#### Valeria Perez-Ferreiro

VP Program Manager, Citi Community Development

#### Maya Ragsdale

Executive Director, Beyond the Bars

#### Charlene van Dijk

Miami-Dade County resident

## become a member

- vote for coalition policy & advocacy agenda
- participate in committees & roundtables
- early bird access for tickets & registration
- discount rates for events & programs
- exclusive networking events & more!



#### BECOME A MEMBER TODAY!

- Annual dues are prorated & renewed January 15th
- Associate level (individuals) \$100
- Local Affiliate level (small NGOs & public sector) \$250
- Corporate Affiliate level (enterprises & corporations) \$500



## our member organizations

**Corporate Affiliates** 

**ACRUVA Community Developers** 

**A**merant

**BankUnited** 

**Capital One** 

Citi Group

Citibank

**Cornerstone Group** 

**Enterprise Community Partners** 

**Green Mills Group** 

**Housing Trust Group** 

**HSBC** 

JPMorgan Chase

**Oportun** 

**Pinnacle Housing** 

**Prospera** 

Tacolcy Economic Development

Corporation

**TD Bank** 

TIAA

University of Miami Office of Civic and Community Engagement

Wells Fargo

**Local Affiliates** 

**American Built Communities** 

**Beyond The Bars** 

**Carrfour Supportive Housing** 

City of Miami Beach

Community Realty Agency &

Information Group, Inc.

Florida Community Loan Fund

**Healthy Little Havana** 

**Hold The Line Coalition** 

**Liberty City Revitalization Trust** 

Miami Bayside Foundation

Miami Coalition to Advance Racial Equity

**Miami Homes For All** 

Miami Worker Center

**Neighborhood Housing Services** 

of South Florida

**New Urban Development** 

**Partners for Self-Employment** 

**Self Help Credit Union** 

SMASH

Solar and Energy Loan Fund (SELF)

**South Florida Community Land Trust** 

The Allapattah Collaborative CDC

The Miami Foundation

**Trinity Empowerment Consortium** 

## future events & opportunities

Please mark your calendars to join us for the following coalition engagements. For more details, please visit our website or scan the QR code.

#### **2023 Board of Directors Nominations**

#### May 12th - June 9th

We welcome interested members to apply to join our board of directors. Applications are open online. Role begins July 2023.

#### **2023 Annual Meeting**

June 26th (2:00-3:00pm)

Join us for this virtual convening as we announce key updates for the coalition including leadership, 2022 Impact Report, and our new ecosystem building initiative as well as ways to further engage with our committees and roundtables.

#### **2023 Housing Affordability Preservation Series**

This new workshop series in our Capacity Building Institute is dedicated to educating, equipping, and empowering local landlords and property owners on ways to preserve naturally occurring affordability, incorporate sustainability and energy efficiency, and better engage tenants. Applications open June 5th.



Visit our Calendar Page



Visit our Board Member Application

## this evening's events

Doors Open	6:00pm
Cocktail Reception	6:00 - 7:00pm
Welcome Remarks	7:00 - 7:15pm
Charlene van Dijk,	
2023 Awards Committee Chair	
Sponsors Acknowledgement	7:15 - 7:20pm
Shekeria Brown, JPMorgan Chase	
Awards Ceremony	7:20 - 8:00pm
May Rodriguez, Executive Director	
Housing Affordability Advocate	
Small Business Advocate	
Community Resilience Advocate	
Rising Star	
Coalition Champion	
Sage Legacy	
Coalition Announcements	8:00 - 8:15pm
May Rodriguez, Executive Director	•
Networking Reception	8:15 - 9:00pm
Adjournment	9:00pm

## new award categories

#### **Housing Affordability Advocate**

This award recognizes the effort of an individual, organization, or collaboration that has made significant strides towards addressing the affordable housing crisis either through housing development, public policy advocacy, or grassroots community engagement.

#### **Small Business Advocate**

This award recognizes the effort of an individual, organization, or collaboration that has promoted incentives, protections, and needs of local small business to combat displacement and marginalization through technical assistance, public policy advocacy, or community engagement.

#### **Community Resilience Advocate**

This award recognizes the effort of an individual, organization, or collaboration that has been instrumental in advancing communities' ability thrive and overcome problems affecting quality of life. The impact has led to stronger, more equitable communities.

#### **Rising Star**

This award recognizes an individual under than age of 35 (as of January 1st, 2023) who has been a catalyst to the field and/or community. This person can be a professional or volunteer who has made significant contributions to local community and economic development through their talent, skills, and/or leadership.

#### **Coalition Champion**

This award is nominated exclusively by coalition members to recognize an individual, organization, or collaboration that has demonstrated the best of our coalition through community impact and leadership.

#### Sage Legacy

This award honors the lifetime achievement and contributions of an individual (present or posthumous) towards the advancement of community and economic development in South Florida.

## previous award winners

#### **Rental Housing Award**

- 2019 Eric Haynes
- 2016 Clarence E. Woods, II
- 2015 Stephanie Berman-Eisenberg
- 2014 Patricia Braynon
- 2013 Francisco Rojo
- 2012 Erbi Blanco-True

#### **Homeownership Award**

- 2019 Eugene Simmons
- 2016 Eric Johnson
- 2015 Danny Felton
- 2014 Rennatta Delgado
- 2013 NSP Consortium
- 2-12 = Joaquin Willi

## **Economic Opportunity Award**

- 2019 Christine King
- 2016 Pandwe Gibson, PhD
- 2015 Leroy Jones
- 2014 Cornel Crews Jr.
- 2013 Maria Coto
- 2012 Fabiana Estrada

#### **Rising Star Award**

- 2019 Evian White De Leon
- 2016 harhzad Emami, Esq.
- 2015 Jorge de la Paz
- 2014 Daniel A. Esino
- 2013 Kamalah Fletche
- 2012 Lars Gilberts

#### **Leadership Award**

- 2019 Rebecca Fishman Lipsey
- 2016 Barbara "Bobbie" Ibarra
- 2015 Arden Shank
- 2014 Jihad Rashid
- 2013 Barbara Romani
- 2012 John Little

#### **Public Service Award**

- 2019 Tanya Wilson
- 2016 Daniella Levine Cava
- 2015 Constance Collins
- 2014 Terry A. Coble
- 2012 Matti Herrera Bower

#### **Impact Collaborative**

- 2019 LAND, Robin Bachin, PhD
- 2016 Catalyst Miami
- 2015 HOPE, Inc.

#### **Legacy Award**

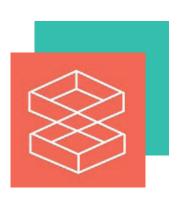
2013 - Thomas Zuniga

## this evening's recipients



Housing
Affordability Advocate
SMASH

Small
Business Advocate
The Allapattah
Collaborative CDC





Community
Resilience Advocate
Miami-Dade County
Office of Equity
and Engagement





Rising Star Audrey Aradanas

Coalition Champion
Santra Denis





Sage Legacy
Denis Russ





First, I would like to salute SFCDC for their important advocacy work and their collaboration building among community development organizations. We are a proud member of SFCDC and former NHSSF CEO Arden Shank was among its founding members. As we celebrate our 45th anniversary, we want to share with the broader community our story of change, service, and dedication to expanding economic inclusion for hard working families.

I am a believer that work should be at the intersection of purpose, passion and production. Our purpose is to deliver attainable housing and economic inclusion solutions to families in South Florida and to do so NHSSF delivers homebuyer training to nearly 900 prospective homeowners each year; and in most years produce over 100 first time homebuyers. Our most recent deliverables fall short of our historical average, reflecting the difficulties of the market. It is well known that rising construction costs, elevated mortgage interest rates and an almost non-existent workforce housing inventory led to significant declines in homeownership. Families renting also face hardships in holding on to affordable units as property owners make dramatic increases in monthly rent. These are among the hardest days for community development practitioners. I am encouraged by a quote from climber Todd Skinner who stated, "We cannot lower the mountain, therefore we must elevate ourselves." The challenges faced today by working families and practitioners engaged in community work reflect trends we see around the world and are complex requiring difficult public policy tradeoffs. I believe in our collective ingenuity and ability to embrace innovation to tackle affordable housing and neighborhood revitalization. At NHSSF, as we look forward to the next 45 years, we will elevate ourselves to the challenges of the communities we serve.

We kicked off our 45-anniversary celebration by pledging to beautify up to 45 homes in the metro area. Closely working with our partner Home Depot and collaborating with local commissioners and homeowner and tenant associations, we have a commitment to exterior paint and install landscaping in 10 homes. Only 35 to go!

Kimberly T. Henderson President & CFO









NHSSF is in its final stretch as a Citi Foundation Community Progress Maker. So much has been achieved to include our ongoing HUD certified housing counseling activities, the launch of our Heirs Project, a multi-agency initiative to assist families in maintaining ownership of family homesteads to preserve legacy and intergenerational wealth. We are planning a Liberty City Homebuyer's Club for intensive and longer-term coaching for families desiring homeownership. NHSSF is partnering with the Miami-Dade County Community Action and Human Services Department (CAHSD) to provide much needed mortgage relief to 14,000 families.



In keeping with the commitment to preserve our housing stock and expand our Clean Energy portfolio, NHSSF is also partnering with CAHSD, to weatherize up to 180 homes.



We know that many of our communities are resilient and we want to work with communities to build this resiliency. Thanks to a grant from the Institute for Sustainable Communities (ISC), a global nonprofit, we are working to build a Resiliency Hub at our headquarters in Little Havana.

NHSSF's collaboration with the Miami Worker Center and Catalyst Miami has formed the Miami Collaborative Network. This initiative focuses on recruiting, training, and incubating care economy workers to join forces and form worker cooperatives to protect and build their businesses. This collaboration, funded under JP Morgan Chase Advancing Cities, is showing how we can build economic inclusion for Black female and Latina led businesses.





NHSSF is on a mission. Through our AmeriCorps Economic Mobility Corps, a special initiative between U.S. Treasury/CDFI and National Community Service/Florida AmeriCorps, we are recruiting and training volunteer members to go out into the community delivering much needed financial capability training to the general public. Our goal is to reach 500 or more residents.



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Learn more at www.nhssf.org or on social media at: facebook: /nhssf Twitter: @nhsofsofl Instagram: @nhsofsouthflorida





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## \$20 MILLION

IN MICROGRANTS & LOW-INTEREST LOANS
AVAILABLE FOR MIAMI-DADE'S HISTORICALLY
UNDERSERVED SMALL BUSINESSES & NONPROFITS

Through the Miami Open for Business program, we aim to support diverse entrepreneurs with asset building. Together, The Miami Foundation and Partners for Self Employment are distributing grants and loans so that minority-led small businesses and nonprofits can build resilience and generational wealth through the purchase of technology, machinery, equipment, inventory, vehicles, and shared commercial real estate.

We are proud to support the South Florida Community Development Coalition (SFCDC) and their work to rally the small business and economic development ecosystem.



Learn more at MiamiOpenforBusiness.org





#### **WHO WE ARE**

#### Creating and protecting ownership and economic opportunity for all.

Self-Help is a credit union and community development organization helping families and neighborhoods grow and thrive. Together with our members, borrowers, partners and supporters, we provide fair and affordable financial services; we help renters become homeowners; we help small businesses grow and create jobs; we convert neglected buildings into community assets; and we advocate for responsible lending policies that help all people, especially people of color and families with low-to-moderate incomes.



2 37 LOCATIONS 91,000 IN 4 STATES. MEMBERS.



#### WHAT WE DO



#### CONSUMER FINANCIAL SERVICES

We offer personal loans, marketrate deposit accounts for people for all incomes, and more.



#### **HOME LENDING**

We provide home loans with fair terms and reasonable rates, focusing on low- and moderate- income buyers.



#### REAL ESTATE DEVELOPMENT

We develop commercial real estate that spurs community revitalization and anchors neighborhoods.



#### **COMMERCIAL LENDING**

We lend to small and large businesses, and institutions that help communities thrive – like child care centers, public charter schools, healthy-food providers, solar farms, affordable housing, faith-based organizations, nonprofits and more.



#### **POLICY AND ADVOCACY**

Through our research and policy arm, the
Center for Responsible Lending, we publish
groundbreaking research and promote policy
solutions that encourage responsible lending, end
abusive financial practices and ensure a fair and
inclusive financial marketplace.

Sam Chesser 305.887.5881 x5210 sam.chesser@self-help.org



# New Branch Now Open in Miami Springs



Our mission is creating and protecting ownership and economic opportunity for all, especially people of color, women, rural residents and low-wealth families and communities. Learn more below about how we help members in their journey to financial health.

## **What We Do**

Self-Help is a family of two credit unions, a nonprofit loan fund, and an advocacy group. We are also a designated community development financial institution (CDFI). That means our members enjoy all the benefits of belonging to a credit union while also supporting our larger mission to expand opportunities for underserved communities.

- Creating homeownership
- Advocates of social change
- Empowering low-wealth communities
- Member-owned. Member-focused. Member-driven.
- Helping members build strong Inancial futures
- Investing in sustainability
- Inclusive Service
- Promoting wealth and prosperity for all
- Our members' Inancial health is our bottom line
- Providing fair and affordable financial products

GOLD

## JPMORGAN CHASE & CO.

**SILVER** 





**BRONZE** 





#### **PATRONS**











Save the date for next annual awards on March 1st, 2024





300 NW 12th Avenue, Miami FL 33128 www.sfcdcoalition.org











