



SOUTH FLORIDA  
COMMUNITY DEVELOPMENT  
**COALITION**  
Building Communities ■ Developing Assets

# 20 IMPACT 22 REPORT

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# Letter from the Executive Director

## To Our Valued Members, Partners, and Stakeholders,

**Thank you** for your unyielding support during my first year at the helm of this extraordinary organization. It has been a privilege to connect with each of you. Our coalition holds vast expertise, passion, and dedication to unlocking untapped resources and innovation that will improve the quality of life for all in South Florida. 2022 was a pivotal year of adaptation in the aftermath of the pandemic's wake. Yet because of you all as **advocates, practitioners, and community builders**, we rose to occasion and met many community and economic developments needs, marking this moment in history. Though there is undoubtedly still work to be done ahead, I commend each you for your contributions and engagement thus far.

SFDCDC plays a unique and significant role convening our ecosystem. Our strategic focus on comprehensive community development through a racial equity lens is how we promote abiding local engagement to address a spectrum of intersectional issues. Ultimately, our aim to improve the trajectory of low-to-moderate income residents and neighborhoods is an on-going effort of **collective impact**. I am proud and grateful for what we have accomplished in coalition so far. I hope you will remain steadfast in the journey with us forward as we continue **building communities and developing assets** for a better future.

*May Rodríguez*

Maybelyn Rodríguez Laureno, MBA  
**Executive Director**



# Coalition Overview

"Comprehensive Community Development"

South Florida Community Development Coalition, Inc. (SFCDC), established in 2007, is a 501c3 member-led organization dedicated to building communities and developing assets in South Florida. We achieve these goals by **expanding the capacity** of community development practitioners, facilitating public policy research and advocacy, and fostering **collective impact for systems change**. Our members include developers, nonprofits, financiers, practitioners, and advocates, among others who **work to provide low-to-moderate income people with greater access** to the tools necessary to build wealth and ensure all neighborhoods are livable, safe, and economically vibrant.



Coalition Networking Reception at Naomi's Restaurant, March 2022

## Building Communities. Developing Assets.



# Board of Directors

- Gretchen Beesing, **Chair**
- Myrna Sonora, **Vice Chair**
- Ana Castilla, **Secretary**
- Maria Coto, **Treasurer**
- Elaine Black
- Mary Ann Cruz
- Charles T. Dabney Jr.
- Stephanye Johnson
- Doug Mayer
- Juan Rojas
- Valeria Perez-Ferreiro

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## New Board Members as of July 2022



Alexander  
Adams



Zaina  
Alsous



Charlene  
van Dijk



Brittany  
Morgan



Maya  
Ragsdale

# Programs & Public Policy Advocacy



## Policy Roundtables

We held **8 virtual policy roundtables attended by more than 250 members** and stakeholders in all, **featuring 20 local leaders and subject-matter-experts**. The dynamic topics focused on trends, guidelines, recent events, and innovations regarding **housing affordability, small business development, and community resilience**. Each presentation was followed by robust group discussion on solutions, needs, and opportunities to foster collective impact through public policy advocacy and systems change. Recordings of these roundtables are accessible via [YouTube](#).

## MAP + CAMP



## OFFICE OF CIVIC & COMMUNITY ENGAGEMENT

This year, the **Miami Affordability Project (MAP)** integrated the impacts of climate change with the newest iteration, the **Climate and Equity Mapping Platform (CAMP)**. This innovative suite of free accessible resources was co-designed to inform policymakers, developers, and other stakeholders of the impending impacts from extreme heat on Miami's underserved communities. SFCDC **co-facilitated five community engagement workshops attended by more than 50 practitioners**, both in-person and virtual, for feedback and input on the platforms design and utility before its launch in December.



Community Engagement Workshop  
Sant La, August 2022



CAMP Launch Panel Discussion  
History Miami Museum, December 2022



**PUBLIC LAND  
FOR PUBLIC GOOD**



Local Media Press Conference  
Allapattah, September 2022

PLPG continued advocating on behalf of the proposed redevelopment of the General Service Administration (GSA) site, a nearly 18-acre lot of land owned by the City of Miami located in Allapattah. **We held more than a dozen virtual and in-person meetings and interactions with elected officials and administrators** to intervene on the Request for Proposals (RFP) process by offering criteria and advocated for a new resolution, including Community Benefits Agreement (CBA) requirements. These efforts remain on-going. The Working Group will work with Liberation in a Generation to refine the collective impact strategy and advocacy campaigns in 2023.

The Working Group includes The Allapattah Collaborative CDC, Catalyst Miami, Community Justice Project, Community Reinvestment Alliance of Florida, Miami Homes for All, Miami Freedom Project, and Transit Alliance Miami among others. Together we coordinated and organized several community engagements including **town halls, public hearings, press conferences, and op-eds** where we empowered Allapattah residents and other local stakeholders to voice their concerns and needs based on our previous 2021 Recommendations Report, accessible via [plpgmiami.org](http://plpgmiami.org).

## Community Leadership

We represented the Coalition in numerous leadership roles, engagements, and initiatives at the local and state levels.

- Catalyst to the Capital (Advocacy Week)
- Catalyst Miami's Divest/Invest Miami
- Florida Alliance for Community Solutions
- Florida Housing Coalition Sadowski Affiliates
- Florida Housing Justice Alliance
- Greater Miami Housing Alliance
- Mayor Cava's Building Blocks Advisory Council
- Miami-Dade County Affordable Housing Trust Fund Board
- Small Business Anti-Displacement Network

Florida Alliance for Community Solutions Summit  
(with keynote speaker Senator Dwight Bullard)  
Daytona, FL, November 2022





# Membership



As we aim to continuously improve our services and value to members, we simplified our membership structure to foster greater accessibility and representation. We also targeted more community organizing organizations in our membership drive held March through July. We consolidated 7 categories into 3:

- **Associates - \$100** (individual practitioners or advocates),
- **Mission Members - \$250** (nonprofits & mission-driven agencies),
- **Support Members - \$500** (corporations & institutions enabling impact).

## Mission Members

- Acruva Development Group
- American Built Communities
- Branches
- Carrfour Supportive Housing
- Catalyst Miami
- Centro Campesino
- Community Realty Agency & Information Group
- Community Reinvestment Alliance of Florida
- Florida Community Loan Fund
- Healthy Little Havana
- Hold The Line Coalition
- Liberty City Community Revitalization Trust
- Miami Bayside Foundation
- Miami Coalition to Advance Racial Equity
- Miami Workers Center
- New Urban Development
- Neighborhood Housing Services of South Florida
- Partners for Self-Employment
- Prospera
- Rural Neighborhoods
- Stone Soup Development
- South Florida Community Land Trust
- The Allapattah Collaborative CDC
- The Miami Foundation
- Transit Alliance Miami
- Trinity Empowerment Consortium
- University of Miami Office of Community & Civic Engagement

## Supporting Members

- Amerant
- BankUnited
- CaptialOne
- Citi
- HSBC
- JPMorgan Chase
- Professional Bank
- TIAA
- TD Bank
- Wells Fargo

# Looking Ahead

As mentioned, there is still work to do, and we are eager to get it done. In 2023, we look forward to building our momentum to catalyze more collective impact. Our new signature programs will serve as transformation vehicles to drive progress, innovation, and results. Stay tuned for new tools, resources, training, and networking opportunities.

## Capacity Building Institute

This new and improved training mechanism is dedicated to fostering various Communities of Practice to enhance the capacity and diversity of specific disciplines within the community and economic development field. These bespoke workshop series are tailored to each cohort of participants to strengthen capital including but not limited to: intellectual, social, financial, political, human, economic, and cultural. Programming includes our Board Builder to equip prospective social, civic, and public board members, our Small Scale Developers Workshop Series, and

## Community Development Academy

Our Academy hosts a wide variety of recorded webinars and live seminars for practitioners and advocates to learn and cultivate expertise on a range of intersecting topics relevant to community and economic development. All members and stakeholders are welcome to register and gain insight from subject-matter-experts and local leaders on current trends, recent events, new policies, best practices, emerging research, and/or innovative solutions. This includes our in-person recertification partnership as a for the National Development Council.

## Community Development Fellows

To prepare a bench of next generation young professionals entering or considering the local field of community and economic development, we will launch our own fellowship program. Students in undergraduate and/or graduate school as well as recent college graduates support the coalition's with capstone projects while receiving professional development mentoring. Fellows will receive a moderate stipend and facilitate research and campaigns to support coalition priorities.

# Acknowledgement



Our work would not be possible with the unyielding support of our sustainers. We appreciate their generosity and solidarity to continue coalition-building and supporting South Florida's community development ecosystem. Thank you!







# SOUTH FLORIDA COMMUNITY DEVELOPMENT COALITION

Building Communities ■ Developing Assets

## Mission

Our mission is to **educate, equip, and empower** the public, private, and nonprofit sectors to champion comprehensive community development.

## Vision


We envision a South Florida region that is **resilient, prosperous, and equitable** for all communities.

## Values

- Collaboration
- Inclusiveness
- Results-Oriented
- Membership-Driven
- Integrity
- Adaptability

## Contact

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